



The Power of Public Works



Share the Knowledge



September 16-19, 2018

JOINT ANNUAL CONFERENCE & TRADE SHOW

SUN PEAKS GRAND HOTEL & CONFERENCE CENTRE

2018

Sponsor + Exhibitor Guide

Plan for tomorrow. Be prepared for today.

PARTNERS:



Sponsor Guide 2018

Plan for tomorrow. Be prepared for today.



September 16-19, 2018 SUN PEAKS GRAND HOTEL & CONFERENCE CENTRE

PWABC and BCMSA are pleased to deliver this joint conference. The benefits include more presentations in key topic areas including safety, public works, utilities and leadership; a larger trade show; and more opportunities to network with municipal leaders and industry professionals from across BC. Combining the key strengths and areas of expertise of each of our associations elevates the quality and value of your conference experience.

Why Sponsor?

- Connect with staff from over 75 municipalities, First Nations, and industry organizations.
- Unique opportunity to partner with BCMSA & PWABC.
- Research shows that sponsorship is a cost-effective marketing tool.
- Increase your profile, demonstrate your business and promote your organization, product or service to public works and safety professionals from across British Columbia.
- Network with, and market to, your target audience.
- Demonstrate your support and contribute to a successful conference.
- Create new professional relationships.

Sponsorship is available for purchase online:

<https://events.eply.com/2018SponsorsExhibitors>

2018 JOINT ANNUAL
CONFERENCE & TRADE SHOW



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SPONSORSHIP OPPORTUNITIES

GOLD

\$3,500

- One (1) complimentary registration
- Four (4) invitations to the President's Reception on Sunday, September 16
- Indoor booth or outdoor space to promote your company
- Verbal recognition of company sponsorship at the event
- Company logo on the sponsor board
- Company logo and website address in the program
- Official acknowledgement in Conference E-Newsletter
- Company logo linked to your website for remainder of 2018

SILVER

\$2,500

- Two (2) invitations to the President's Reception on Sunday, September 16
- Indoor booth or outdoor space to promote your company
- Verbal recognition of company sponsorship at the event
- Company logo on the sponsor board
- Company logo and website address in the program
- Official acknowledgement in Conference E-Newsletter
- Company logo linked to your website for remainder of 2018

BRONZE

\$1,500

- One (1) invitation to the President's Reception on Sunday, September 16
- Verbal recognition of company sponsorship at the event
- Company logo on the sponsor board
- Company logo and website address in the program
- Official acknowledgement in Conference E-Newsletter
- Company logo linked to your website for remainder of 2018

\$4,000

Tuesday Banquet Dinner at Sun Peaks Grand Hotel Ballroom

\$2,500

Sunday Meet & Greet Social at Morissey's Public House & Games Room

\$1,500

Lanyards

\$1,200

Sunday Social Event Mountain Cross Carts

\$500

Monday am/pm Coffee Break
or
Tuesday am/pm Coffee Break

\$500

One Delegate Bag Insert

Note: Sponsorships are subject to 5% GST

PRELIMINARY Conference Schedule

Plan for tomorrow. Be prepared for today.



SUNDAY SEPTEMBER 16

2:00pm - 8:00pm	Registration
11:30am - 6:00pm	Golf Tournament hosted by the Municipal Services Association. For more information, please go to: http://msa-bc.org/
3:00pm - 5:00pm	Social Event Mountain Cross Carts
6:00pm - 7:00pm	Presidents Reception - by invitation only
7:00pm - 8:30pm	Meet 'n Greet Social Morissey's Public House & Games Room

MONDAY SEPTEMBER 17

8:00am - 9:30am	Keynote Speaker
9:30am - 10:00am	Coffee Break
10:00am - 11:30am	Concurrent Sessions
11:30am - 1:30pm	Lunch & Trade Show
1:30pm - 2:30pm	Concurrent Sessions
2:30pm - 3:00pm	Coffee Break
3:00pm - 4:30pm	Concurrent Sessions
4:00pm - 6:00pm	Trade Show

TUESDAY SEPTEMBER 18

8:00am - 9:15am	Keynote Speaker
9:15am - 9:45am	Coffee Break
9:45am - 12:00pm	Concurrent Sessions
12:00pm - 1:00pm	Lunch & Trade Show in Lobby
1:00pm - 2:00pm	Concurrent Sessions
2:00pm - 2:30pm	Coffee Break
2:30pm - 4:45pm	Concurrent Sessions
6:00pm - 7:00pm	Cocktail Reception Sun Peaks Grand Hotel Ballroom - Foyer
7:00pm - 9:30pm	Awards Banquet at Sun Peaks Grand Hotel Ballroom

WEDNESDAY SEPTEMBER 19

8:00am - 4:00pm	Post Conference Course JOHSC Fundamentals
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SUN PEAKS
RESORT

about Sun Peaks

Canada's Alpine Village is right in the heart of BC. Discover this mountain playground, just 45 minutes north of Kamloops. Sun Peaks is a breathtaking summer destination, a mountain playground with festivals, concerts and events, as well as a variety of outdoor activities for all ages taking place most weekends in the summer.

Activity highlights...

bike park FLY FISHING
HIKING golf course
MINI CART COURSE
mountain cross carts
SHOPPING spa & wellness

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Exhibitor Guide 2018

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September 16-19, 2018

SUN PEAKS GRAND HOTEL & CONFERENCE CENTRE

PWABC and BCMSA are pleased to deliver this joint conference, combining the key strengths and areas of expertise of each of our associations to elevate the quality and value of your conference experience. You are invited to exhibit at our Joint Annual Conference and Trade Show.

Exhibitor Benefits

Increase your profile, demonstrate your business and promote your organization, product or service to public works and safety professionals from across British Columbia.

Booths 1-41

indoor options

Booths T1 - T16

MONDAY ONLY

EXHIBITOR BOOTH in ANNEX

Monday, September 17

11:30am - 1:30pm | 4:00 - 6:00pm

Set up: Monday 9:00am

Take down: Monday 6:00pm

OPTION 1 - \$750

- 8 x 10 booth
- Two representatives
- Lunch & Snacks
- 8 ft high drape back wall
- 3 ft high drape side wall
- One 750 watt electrical outlet
- One 7 ft table with linen
- Two chairs
- Free WIFI
- Additional representative \$75

MONDAY & TUESDAY

EXHIBITOR TABLE TOP

in SUN PEAKS BALLROOM FOYER

Monday, September 17

7:30am - 4:30pm

Tuesday, September 18

7:30am - 2:30pm

Set up: Sunday 6:00 - 9:00pm

or Monday 7:00 - 7:30am

Take down: Tuesday 2:30pm

OPTION 2 - \$750

- Table space
- Two representatives
- Lunch & Snacks
- One 750 watt electrical outlet
- One 6 ft table with linen
- Two chairs
- Free WIFI
- Additional representative \$125

outdoor options

please provide your own tent

Booths 62-81

MONDAY ONLY

PARKING LOT

HEAVY EQUIPMENT EXHIBITOR

Monday, September 17

11:30am - 1:30pm | 4:00 - 6:00pm

Set up: Monday 9:00am

Take down: Monday 6:00pm

OPTION 1 - \$445

- 20 x 30 outdoor space
- Two representatives
- Lunch & Snacks
- Free WIFI

Booths 42-61

MONDAY ONLY

EXHIBITOR BOOTH

adjacent to ANNEX

Monday, September 17

11:30am - 1:30pm | 4:00 - 6:00pm

Set up: Monday 9:00am

Take down: Monday 6:00pm

OPTION 2 - \$445

- 8 x 10 booth
- Two representatives
- Lunch & Snacks
- One 6 ft table with white linen
- Two chairs
- Free WIFI

Purchase your exhibitor registration online:

<https://events.epl.com/2018SponsorsExhibitors>

No refunds after August 17, 2018. Registrations are subject to 5% GST.

Should you require additional booth services, contact the show supplier:

Showtime Event & Display

Toll Free: 1-800-721-0029

infodesk@showtimedisplay.com

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TRADE SHOW LAYOUT

Booth assignments are handled in the following order and will be confirmed upon payment of fees.
1. Sponsors 2. Returning Exhibitors 3. New Exhibitors

annex map (indoor & outdoor - monday only)

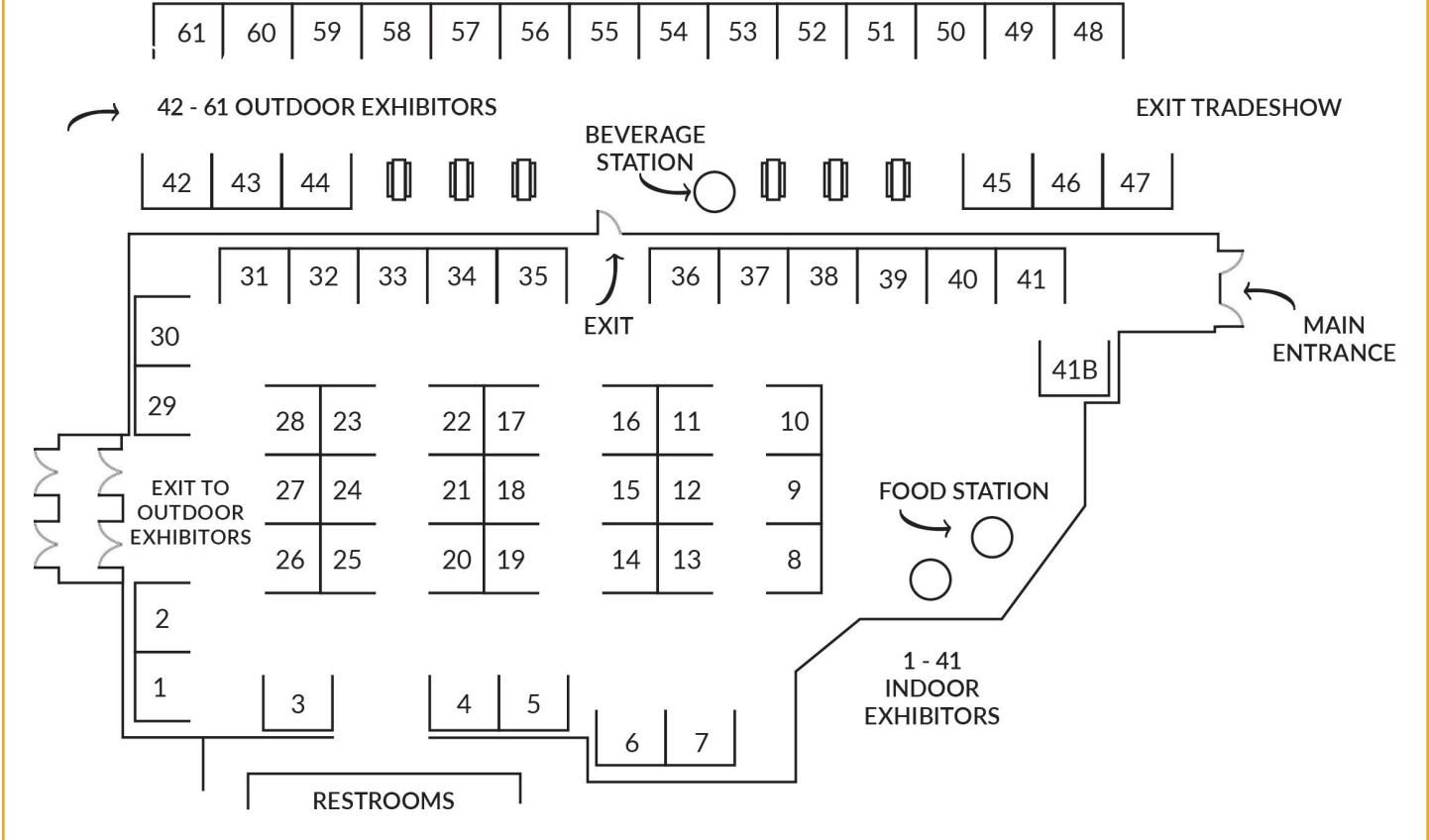
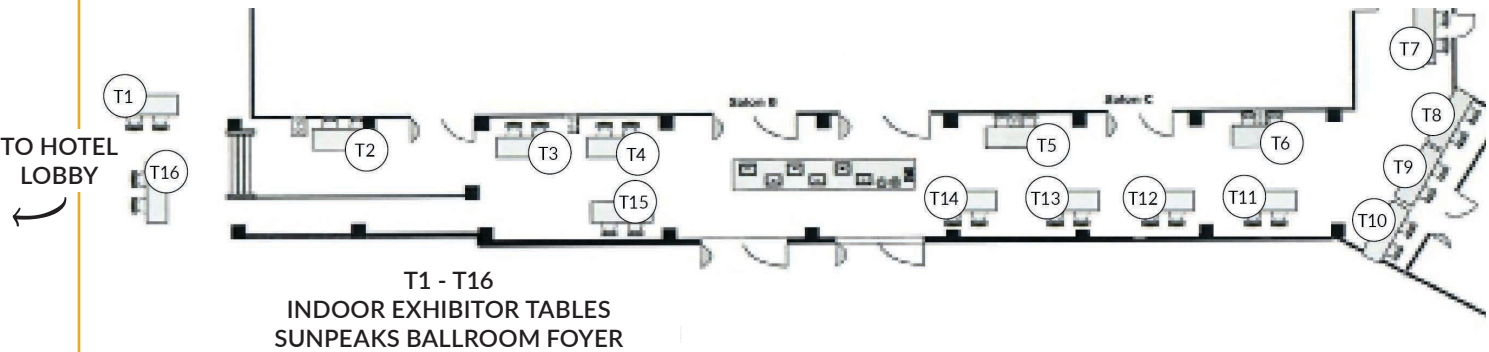


table top map (ballroom foyer - monday & tuesday)

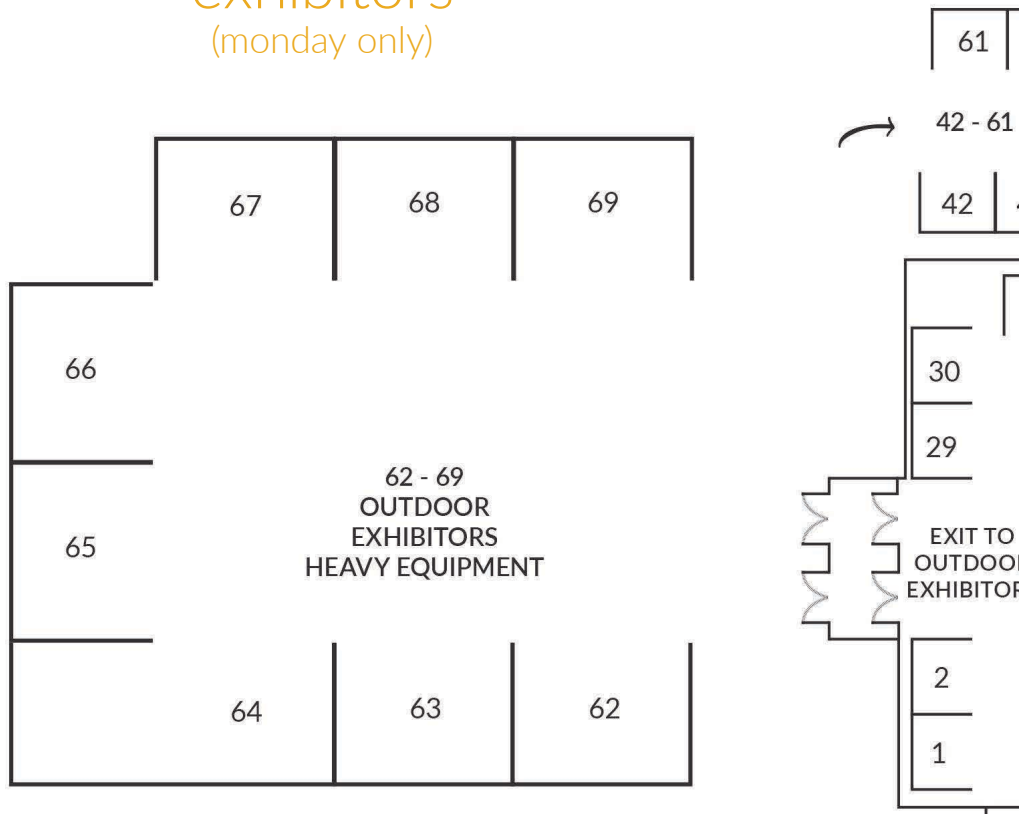


TRADE SHOW LAYOUT

Booth assignments are handled in the following order and will be confirmed upon payment of fees.

1. Sponsors
2. Return Exhibitors
3. New Exhibitors

parking lot map for heavy equipment exhibitors (monday only)



REQUIREMENT: CERTIFICATE OF INSURANCE

Under the terms and conditions of this contract for services, the contractor, consultant, vendor or exhibitor is required to show evidence of adequate general liability insurance coverage by furnishing to the American Public Works Association (APWA) a Certificate of Insurance.

The Certificate(s) of Insurance issued to the APWA must include the following information and be in force for the full duration of the contract.

1. Include the name of the insured, the insurance producer and the insurance company affording the coverage.
2. Evidence of general liability coverage with limits of \$1,000,000 each occurrence, \$2,000,000 aggregate.
3. Include policy numbers and effective and expiration dates of each policy.
4. Provide for thirty (30) days advance written notice to APWA of cancellation of any of the insurance coverage.
5. Be issued to American Public Works Association (APWA) and either:
 - emailed to: Ashifa Dhanani, PWABC Executive Director (executivedirector@pwabc.ca) or
 - mailed to: Mike Roberts, BCMSA Executive Director, 20430 Fraser Highway, Langley, BC V3A 4G2

Additional info 2018

Plan for tomorrow. Be prepared for today.



Accommodation

Special rates have been secured for 1 and 2 night stays at the Hearthstone Lodge. This property is in the core of Sun Peaks Village and a 1 minute walk to the conference presentation rooms and a 5 minute walk to Annex, the location of the indoor and outdoor tradeshow.

ROOM TYPES AND PREFERRED RATES

Type	Nightly Rate
Studio	\$119 + taxes
Lofted Studio	\$139 + taxes
Studio + Den	\$149 + taxes
1-Bedroom	\$155 + taxes

Please note:

To access this special rate, please identify yourself as part of:

- PWABC - Public Works Association of BC *or*
- BCMSA - BC Municipal Safety Association

Toll Free Number: 1-800-811-4588

Direct Number: 1-250-578-6969

Email: reservations@bearcountry.ca

Multimedia Release

Please be advised that there will be videographers/photographers onsite who will take photographic or video images connected to 2018 Annual Conference and Trade Show. As part of the registration process, you will be asked to grant PWABC and BCMSA permission to use these materials in all forms of media, in connection with promotion of our associations, or the public works and safety sectors generally.

Get in touch with us



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