

British Columbia Municipal Safety Association

Market Penetration Survey Report

May 27, 2019

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Objectives & Methodology

Objectives & Methodology

- WorkSafeBC, in partnership with BC Municipal Safety Association (BCMSA), carried out the second survey with municipal employers, following up initial research conducted in 2016
- The main objectives of the survey are to measure employer awareness of BCMSA and identify their needs and preferences for health and safety information and support
- The survey covered the following topics:
 - General perceptions around safety in municipalities
 - Awareness of BCMSA
 - Satisfaction with BCMSA
 - Usage of and satisfaction with the services, resources, and information provided by BCMSA
 - Desired services and communication channels
- The survey was conducted by emailing employers a unique link to participate in the survey and then following up with telephone reminders. Surveying initially took place from February 4 to 28, 2019. 36 surveys were obtained during this window.
- In May 2019 it was discovered that approximately 150 employers with only telephone numbers available (i.e. WorkSafeBC did not have their email address) had not been contacted. These employers were called in early May and invited to participate in the survey.

Objectives & Methodology (cont'd)

- A total of 54 surveys were obtained from municipal employers this wave
- The survey sample was weighted by company size¹ to match the actual employer composition for the sector. The sample composition is consistent with last wave.

Wave	Email Sample Invited (Email or Phone)	Surveys Obtained	Participation Rate	Margin of Error (19 times out of 20)
2016	492	85	17%	±10%
2019	305	54	18%	±12%

- Although the 2019 response rate was very healthy and consistent with last wave, due to the overall fewer number of municipal employers available to contact (305 vs. 492 in 2016), relatively fewer completed surveys were obtained (54 vs. 85 in 2016). Results should therefore be interpreted with caution.

*Which is the same thing as 95% level of confidence

¹ Company size is based on Worksite's Estimated 2019 Employer Payroll Size and the categories are defined as follows:

Very Small: employers with a calculated 2019 assessable payroll amount less than \$150K, and a base WorkSafeBC assessment rate less than \$3K.

Small: employers with a calculated 2019 assessable payroll amount greater than or equal to \$150K, but less than \$600K, and/or a base WorkSafeBC assessment rate greater than or equal to \$3K, but less than \$12K.

Medium: employers with a calculated 2019 assessable payroll amount greater than or equal to \$600K, but less than \$1.6 million, and a base WorkSafeBC assessment rate greater than or equal to \$12K, but less than \$40K.

Large: employers with a calculated 2019 assessable payroll amount greater than or equal to \$1.6 million, and a base WorkSafeBC assessment rate greater than or equal to \$40K.

Executive Summary

Executive Summary

Municipality Industry Perceptions of Workplace Health & Safety

Municipal employers are generally positive about workplace safety, with over half (53%) saying it is improving. Another 35% think it is staying the same.

This wave, more employers report not having a firm opinion on changes in workplace safety (11% vs. 5% in 2016) which is why ratings for 'improving' are slightly lower than last wave (53% vs. 64% in 2016).

Generally consistent with 2016, the main health and safety risks cited by municipal employers are chemical toxin/gas exposure, driving/accidents/poor road conditions and slips/trips/falls. This wave, employers are more likely to mention general accidents/personal injury (13% do vs. 4% in 2016).

Awareness and Satisfaction with Municipal Safety Association

More than half (54%) of municipal employers are aware of BCMSA, including 32% who can name the association without prompting. However, total awareness (i.e. including employers who recognize the association when shown) is lower than in 2016 when almost eight-in-ten (79%) reported knowing about BCMSA.

The decrease in awareness may be influenced by the reduction in municipal employers available to contact (i.e. there were significantly fewer employers available to contact this wave). Although awareness is still healthy, the decline indicates there is an opportunity for BCMSA to increase its profile in the industry and review changes in its member listings.

Executive Summary

Awareness and Satisfaction with Municipal Safety Association (cont'd)

Employers are most likely to find out about the association via word of mouth, emails and advertising, with the latter having significantly more impact this wave (16% vs. 7% in 2016). This wave, employers are also more likely to report finding out about BCMSA through an internet search, indicating there remains some unmet demand for information about the association. Employers are less likely to mention learning about BCMSA from one of their publications (9% do compared with 22% in 2016). BCMSA should review its distribution of publications to ensure the correct employers are receiving them.

Overall satisfaction among employers aware of BCMSA stands at 51%, consistent with 2016 levels.

Access and Usage of Health & Safety Resources

About half (46%) of municipal employers report having accessed or used BCMSA resources, which is fairly strong given that only 54% report knowing about the association. Among those that report knowing about BCMSA, 86% have access or used one of their resources.

Overall, health and safety resources (e.g. booklets, videos, manuals) and updates and notifications (e.g. regulatory changes, etc.) are the most commonly accessed, although the latter last some ground compared to last wave (31% vs 46%). BCMSA may wish to review its distribution plans for updates and notifications to ensure they reach the appropriate municipal employers.

Executive Summary

Opportunities to Provide Improved Support to Employers

This wave, employers are most likely to suggest that BCMSA could support the industry by expanding the range of education and training opportunities; 18% of employers mention this, which is significantly higher than the 3% who did so in 2016. This indicates market demand that BCMSA should work to fill.

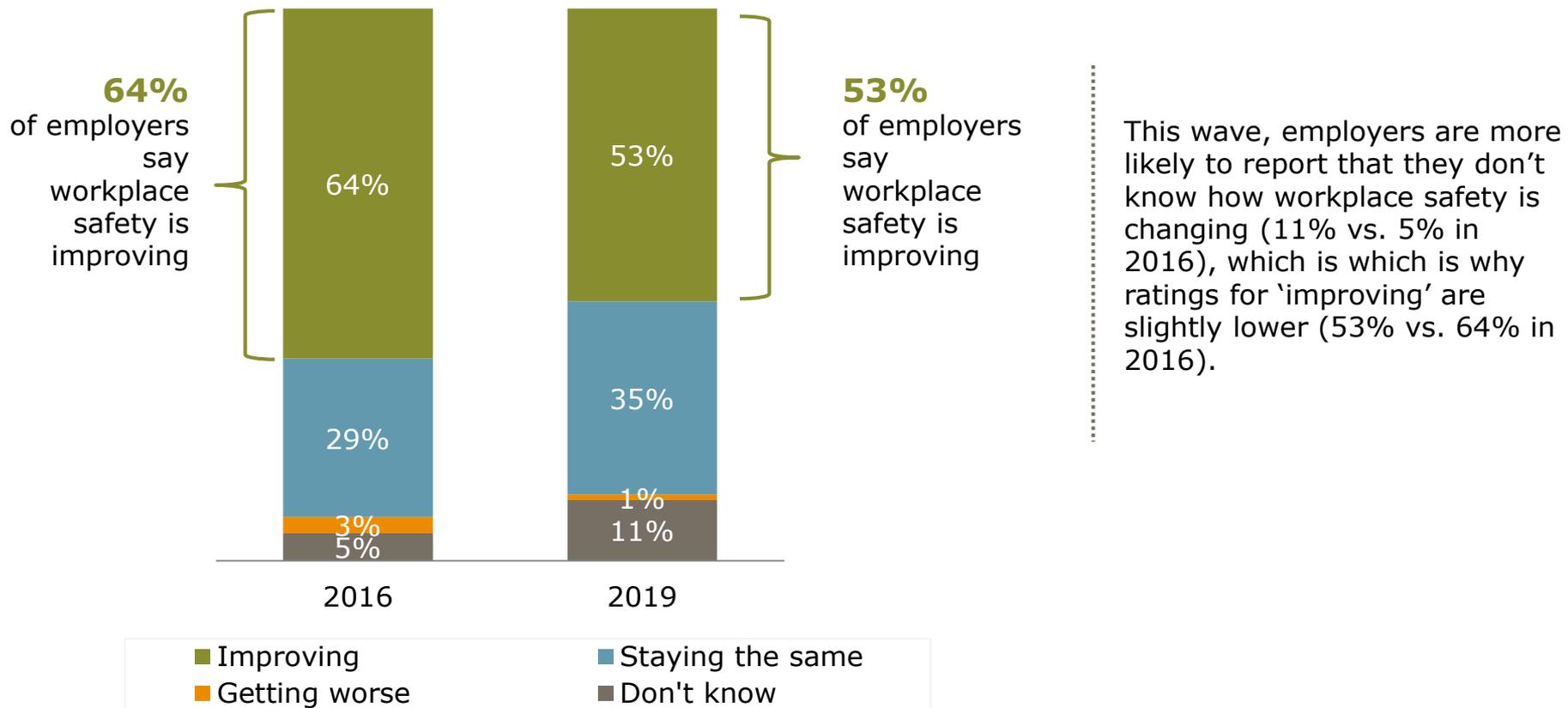
Looking ahead, when choosing from a list of options, employers remain most likely to request that BCMSA provide updates & notifications (e.g. H&S news, regulatory changes), health & safety resources (e.g. booklets, videos, manuals) and online training to help employers improve health and safety in their workplace.

Employer Communication Preferences

Consistent with 2016, about three-quarters of municipal employers are interested in receiving services, resources or information to improve workplace health and safety. Employers prefer to receive communication from BCMSA via the association's website and group emails.

Summary of Findings

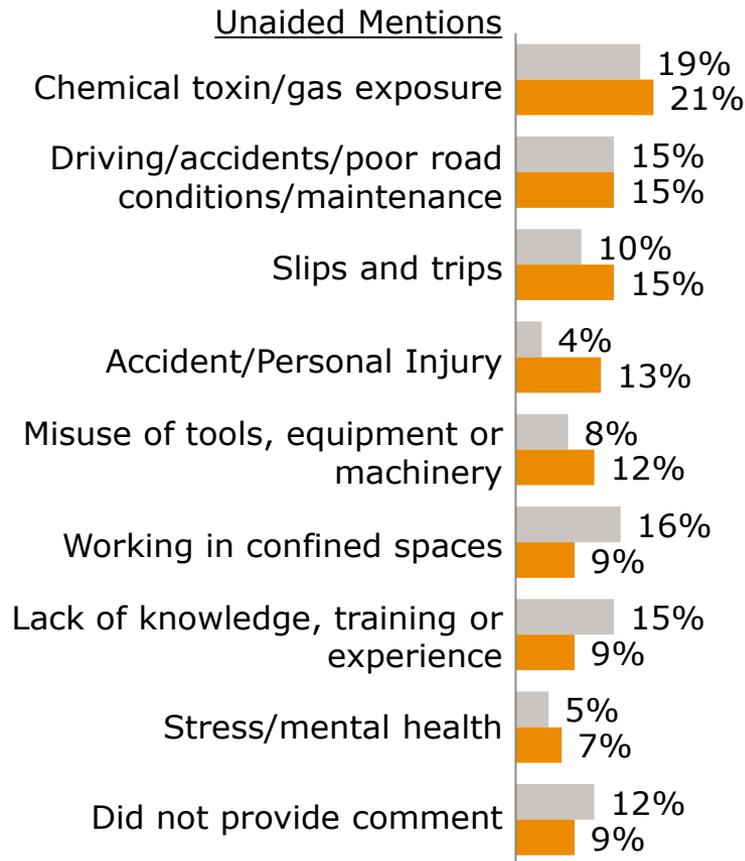
Municipal employers are positive about workplace safety, with more than half saying it is improving



Base: All BC Municipal Safety Association employers: 2016 (85), 2019 (54 - caution: small base size)

Q1. Generally speaking, would you say that workplace safety in your industry is...

Chemical toxin or gas exposure remains the top health and safety concern for municipal employers; more mention accident or personal injury this wave



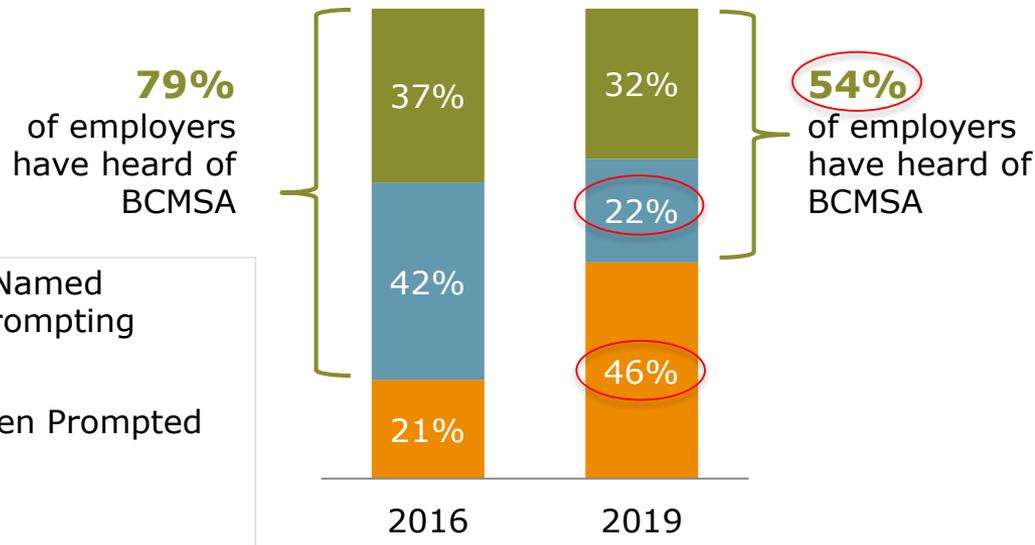
“ Exposure to hazardous gas/fumes/material
 Chlorine and other chemical handling
 Accidents from operating machinery & vehicles
 Slip and Fall
 Strain/Back injuries ”

Base: All BC Municipal Safety Association employers: 2016 (85), 2019 (54 - caution: small base size)

Note: Only mentions of 7% or more in 2019 are shown.

Q10. In every industry there is some degree of health and safety risk to workers. What do you think are the main health and safety risks in your industry?

Consistent with last wave, one-third of municipal employers can name the association without prompting. Fewer recognize the name when shown



This wave, overall awareness is lower (54% vs. 79% in 2016).

Qualitative analysis of the 2019 data suggests that those unaware of BCMSA test to be smaller organizations, located on Vancouver Island or the Interior. There is also some indication that they tend to be villages, water services or volunteer fire departments.

Other Health & Safety Organizations Named (Unaided)*	2016	2019
WorkSafeBC/Worker's Compensation Board	43%	32%

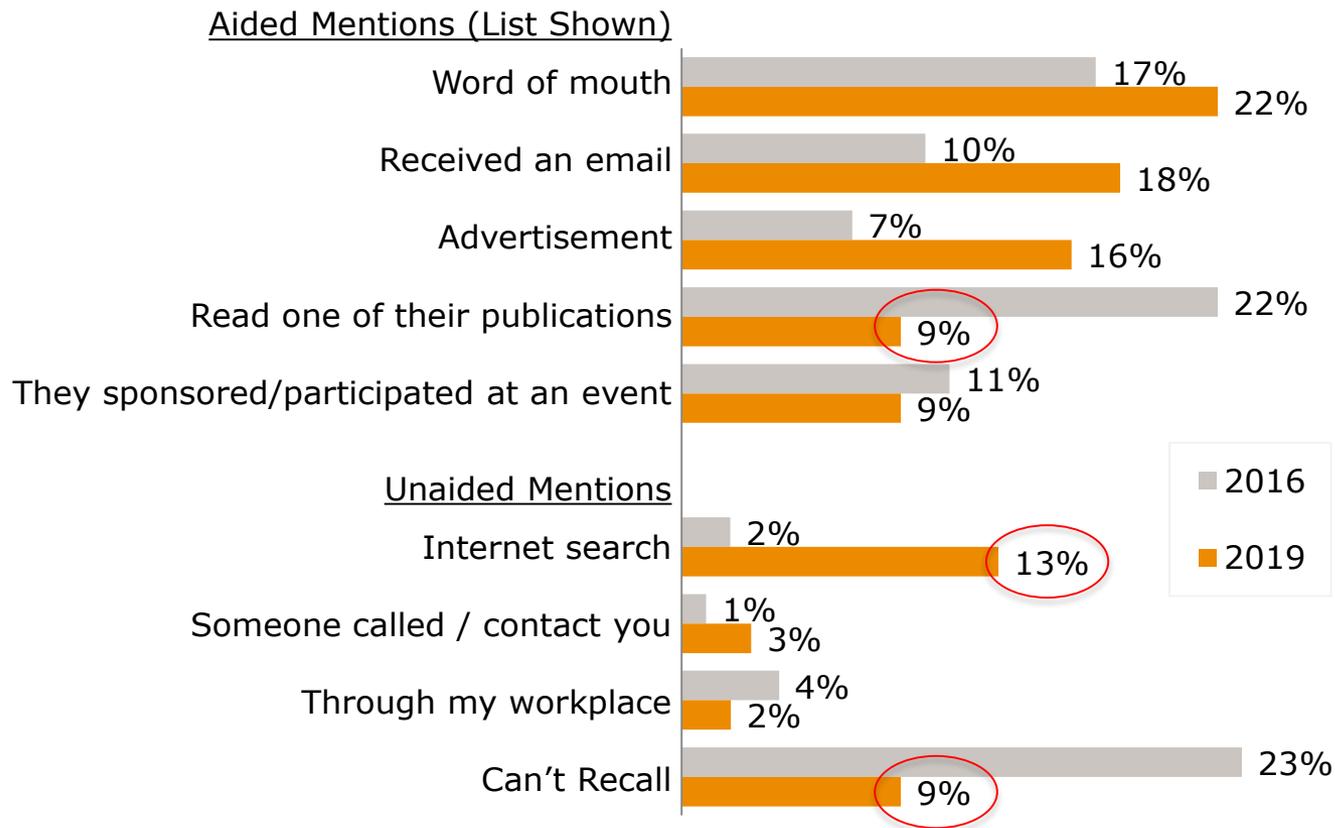
Base: All BC Municipal Safety Association employers: 2016 (85), 2019 (54 - caution: small base size)

*Note: Only mentions of more than 3% in 2019 are shown.

Q2. Can you think of any organizations in BC that support or promote workplace health and safety for municipalities?

Q3a. Have you heard of British Columbia Municipal Safety Association?

Employers most often learn about the association through word of mouth, emails and advertising. Internet searchers are becoming more common



This wave, more employers report finding out about the association from advertising and internet searches.

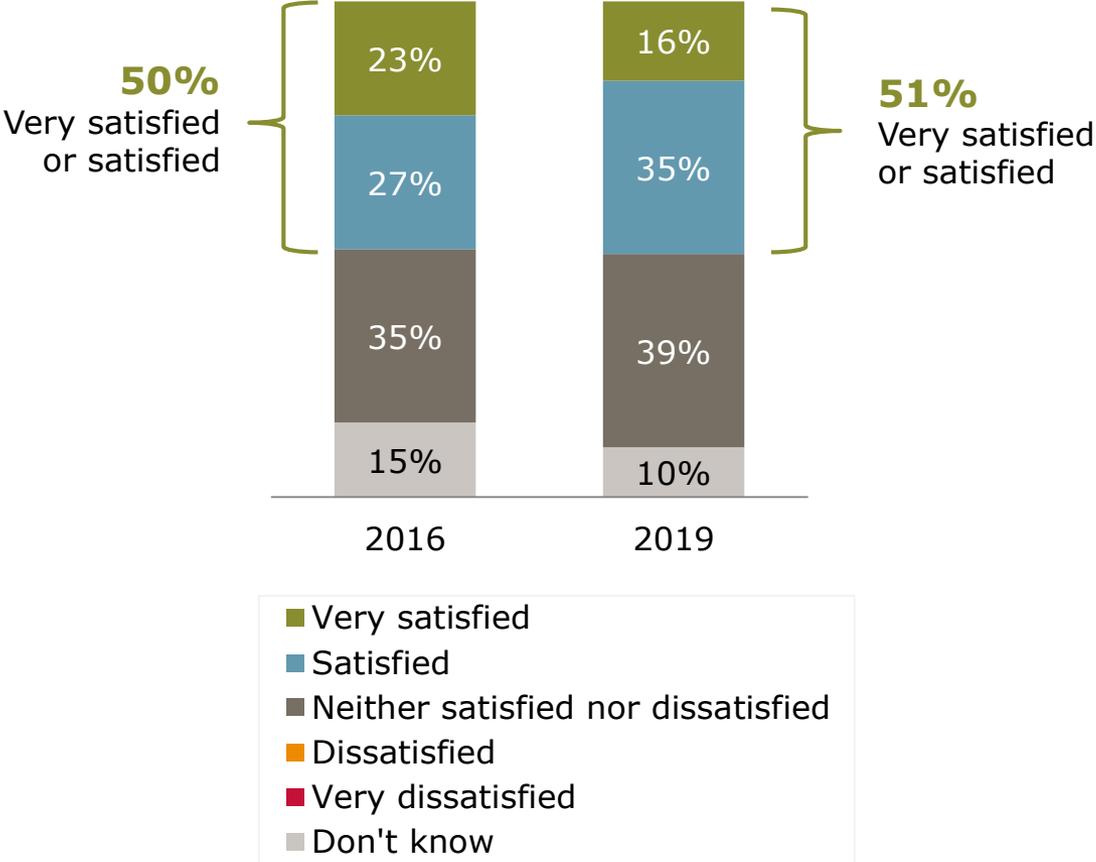
Employers are also more likely to recall how they learned about the association at all (91% do vs. 77% in 2016).

Fewer report learning about the association via one of their publications.

Base: Among those aware of BC Municipal Safety Association: 2016 (70), 2019 (35 - caution: small base size).

Q3b. How did you first hear about British Columbia Municipal Safety Association?

Consistent with last wave, one-in-two employers aware of Municipal Safety are satisfied with what the association is doing to promote health and safety

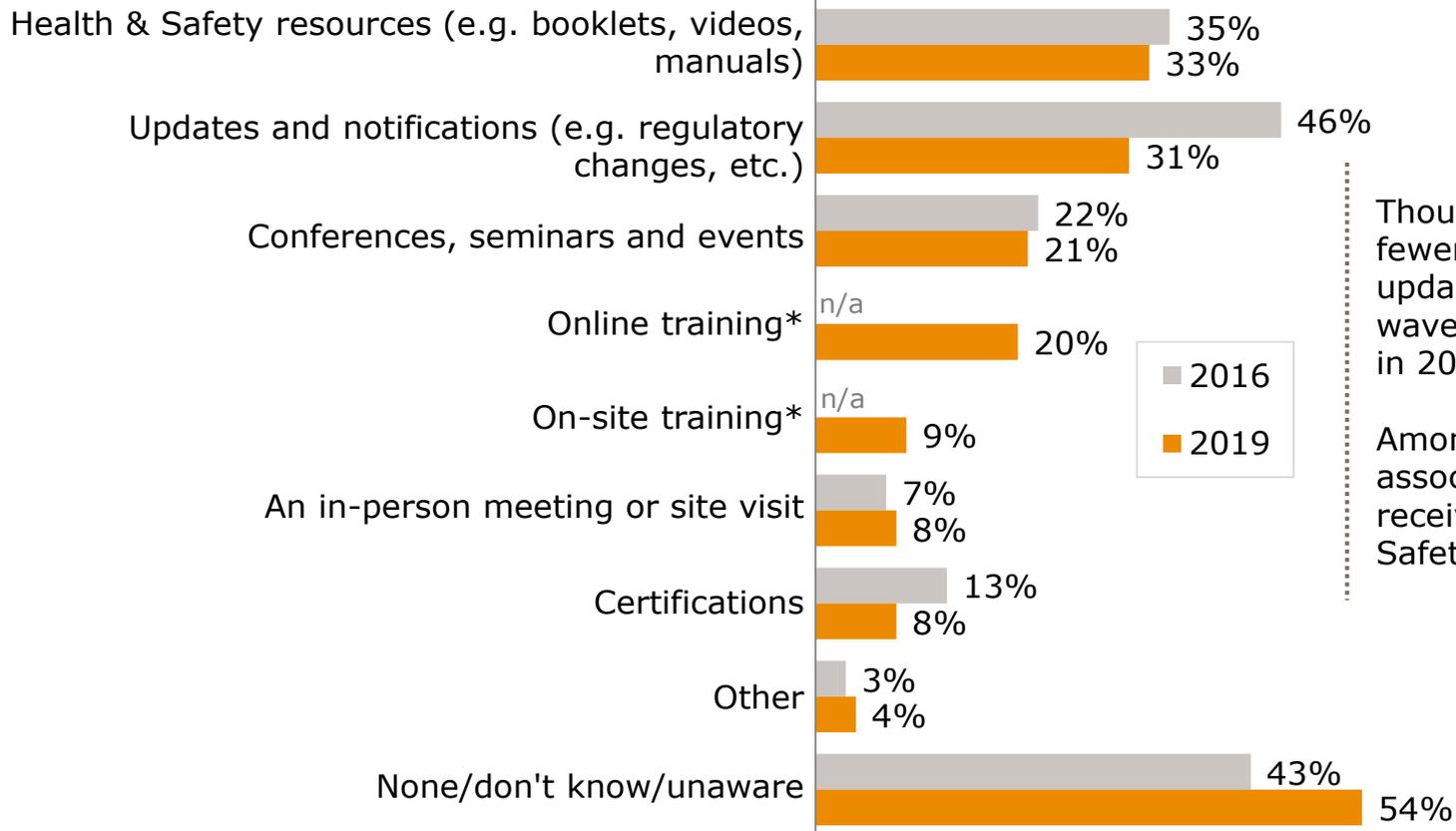


Base: Among those aware of BC Municipal Safety Association: 2016 (70), 2019 (35 - caution: small base size).

Q4. Overall, how satisfied are you with what British Columbia Municipal Safety Association is doing to promote health and safety in your industry?

Health & safety resources and updates & notifications continue to be the top Municipal Safety communications accessed by employers

Aided Mentions (list shown)



Though still a top mention, fewer employers received/used updates and notifications this wave (31% compared to 46% in 2016).

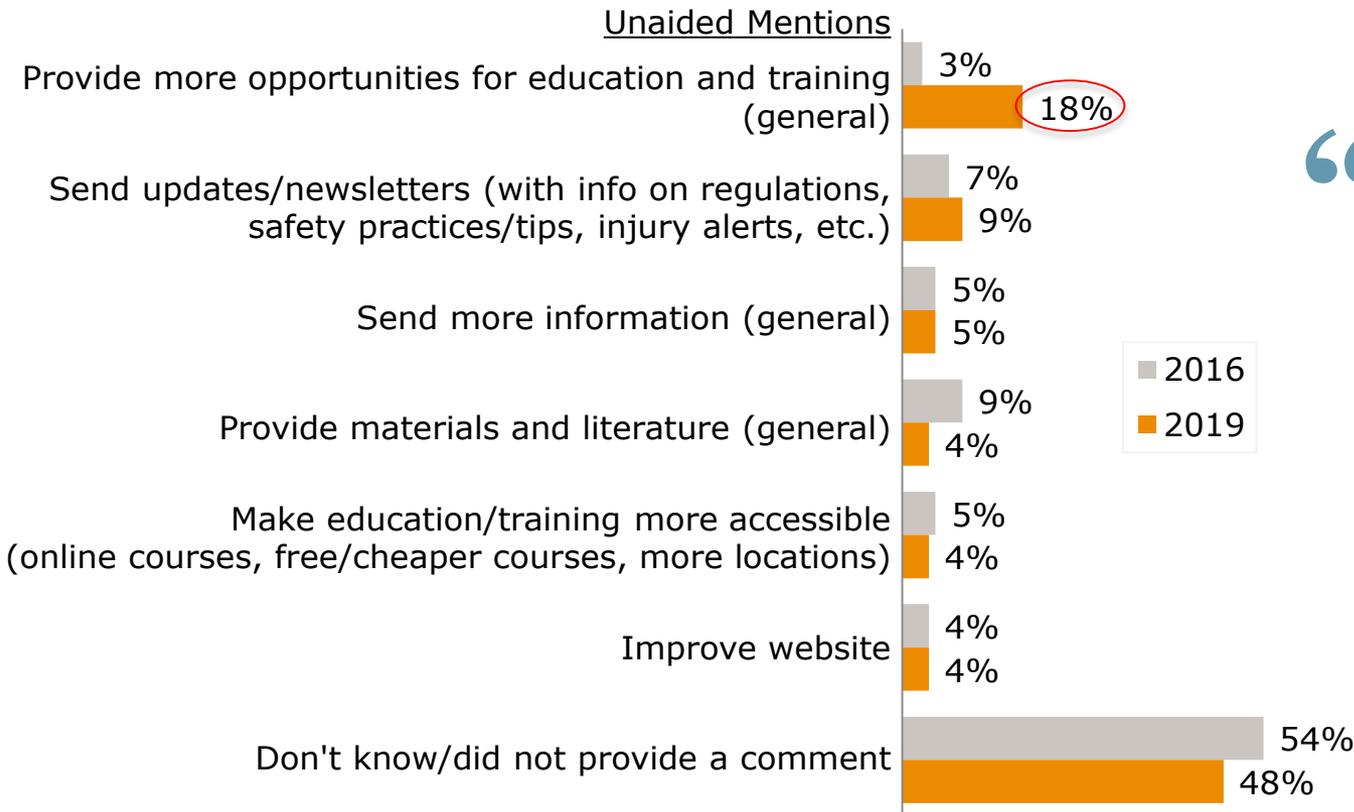
Among those aware of the association, 86% have received/used the Municipal Safety communications.

*Not asked in 2016. Only selections of 4% or more in 2019 are shown.

Base: All BC Municipal Safety Association employers: 2016 (85), 2019 (54 - caution: small base size).

Q5. British Columbia Municipal Safety Association offers various services, resources, and information on health and safety. Which of these services, resources, or information has your organization used or received from British Columbia Municipal Safety Association?

This wave, employers are more likely to request BCMSA provide opportunities for education and training



“ A wider range of training topics

Provide more information (talks, videos etc.) via electronic means (email, YouTube etc.)

Safety alerts relevant to my occupation

Implement training cert's online.

”

Base: All BC Municipal Safety Association employers: 2016 (85), 2019 (54 - caution: small base size).

Note: Only mentions of 4% or more in 2019 are shown

Q7. In what ways could British Columbia Municipal Safety Association better serve or support your organization and industry to improve health and safety in your workplace?/The British Columbia Municipal Safety Association is the health and safety association for municipalities in BC. With this in mind, in what ways could British Columbia Municipal Safety Association serve or support your organization and industry to improve health and safety in your workplace?

Looking ahead, employers would most like Municipal Safety to provide updates & notifications, health & safety resources and online training

	Total		First Preferred		Second Preferred		Third Preferred	
	2016 %	2019 %	2016 %	2019 %	2016 %	2019 %	2016 %	2019 %
Aided Mentions (List Shown)								
Updates & notifications (e.g. H&S news, regulatory changes)	59	58	25	7	19	26	15	25
Health & Safety Resources (e.g. booklets, videos, manuals)	69	55	33	28	23	15	13	12
Online training	n/a	46	n/a	22	n/a	10	n/a	14
On-site training	n/a	39	n/a	13	n/a	13	n/a	13
An in-person meeting or site visit	20	27	3	4	7	6	10	17
Certifications	12	21	1	9	5	10	6	2
Conferences, seminars, and events	26	18	6	5	10	8	10	5
Other	2	0	1	0	1	0	0	0
Don't know	9	12	9	12	n/a		n/a	

Note: Second and third preferences were optional. Employers could only choose 'don't know' as their first preferred. Online and on-site training were not included in the 2016 survey.

Base: All BC Municipal Safety Association employers: 2016 (85), 2019 (54)

Caution: Small base size.

Q8. Looking ahead, what kinds of services, resources, or information from British Columbia Municipal Safety Association would most help you improve health and safety in your workplace?

Employers prefer Municipal Safety communicate with them via the website or group email

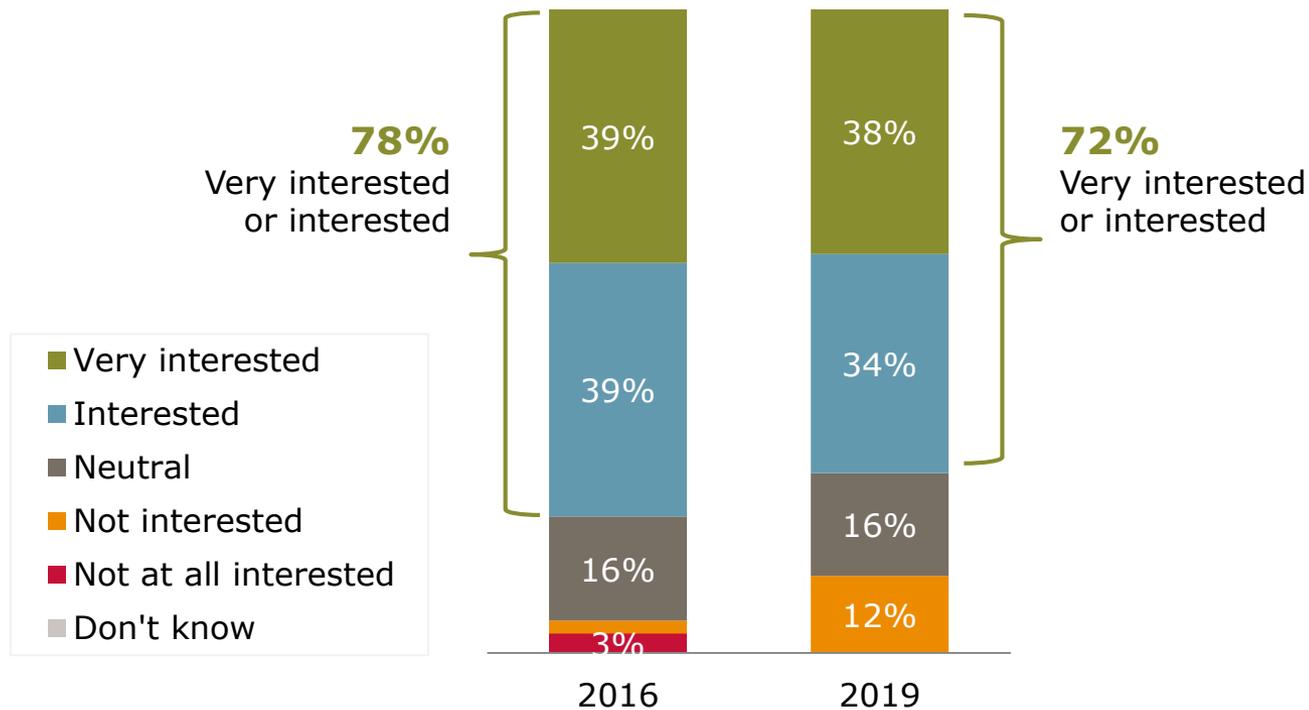
	Total		First Preferred		Second Preferred		Third Preferred	
	2016 %	2019 %	2016 %	2019 %	2016 %	2019 %	2016 %	2019 %
Aided Mentions (List Shown)								
On the BC Municipal Safety Association website	57	69	10	8	20	34	27	27
Group emails (i.e. an e-newsletter subscription)	68	61	31	27	26	19	11	15
Personal/direct emails	71	54	35	39	29	7	7	8
By mail	37	39	8	12	6	13	23	14
In-person	15	9	11	3	1	2	3	4
YouTube	n/a	6	n/a	0	n/a	3	n/a	3
Facebook	7	5	0	0	5	1	2	4
By phone	2	5	1	0	0	3	1	2
Other	1	0	0	0	0	0	1	0
No preference	5	11	5	11	n/a		n/a	

Note: Second and third preferences were optional. Employers could only choose 'don't know' as their first preferred.

Base: All BC Municipal Safety Association employers: 2016 (85), 2019 (54 - caution: small base size).

Q9. How would you generally prefer to receive information (e.g. updates on new services and resources, H&S news, regulatory changes) from British Columbia Municipal Safety Association?

Consistent with last wave, three-quarters of municipal employers express interest in receiving services, resources or information to improve health and safety



Base: All BC Municipal Safety Association employers: 2016 (85), 2019 (54 - caution: small base size).

Q9b. Generally speaking, how interested are you in receiving services, resources, or information to improve health and safety in your workplace?

Appendix

Employer Profile

	Total		Very Small		Small		Medium		Large	
	2016 %	2019 %	2016 %	2019 %	2016 %	2019 %	2016 %	2019 %	2016 %	2019 %
(base)	(85)	(54*)	(22*)	(19*)	(18*)	(9*)	(14*)	(9*)	(31*)	(17*)
Number of Employees in BC										
None/No employees	7	9	14	16	0	0	0	0	0	0
1-3 employees	23	25	45	41	0	11	0	0	0	0
4-19 employees	31	20	23	11	78	56	64	56	0	0
20-99 employees	19	26	14	16	6	33	36	44	29	41
100+ employees	20	20	5	16	17	0	0	0	71	59
Subsector										
7530 Public Administration	100	100	100	100	100	100	100	100	100	100

Note: All data has been weighted by the estimated employer payroll size to match the target population.

*Caution: small base size.

Employer Profile

	Total		Very Small		Small		Medium		Large	
	2016	2019	2016	2019	2016	2019	2016	2019	2016	2019
	%	%	%	%	%	%	%	%	%	%
(base)	(85)	(54*)	(22*)	(19*)	(18*)	(9*)	(14*)	(9*)	(31*)	(17*)
Role in Company										
<u>Aided List</u>										
Business owner	12	7	23	11	0	0	0	11	0	0
Senior executive	15	10	9	0	39	34	36	22	3	12
Manager	32	25	36	16	22	33	21	56	32	29
Supervisor	6	4	5	5	11	0	7	0	3	6
Staff member	11	12	9	11	11	22	14	0	13	18
Dedicated health and safety position	11	9	0	5	6	0	0	0	45	35
Internal bookkeeper/accountant	5	15	5	26	6	0	14	0	0	0
<u>Unaided Mentions</u>										
All of the above	0	3	0	5	0	0	0	0	0	0
Director	1	3	0	5	0	0	7	0	0	0
Office manager/admin	4	0	5	0	6	0	0	0	3	0
Secretary	2	3	5	5	0	0	0	0	0	0
Other	2	9	5	11	0	11	0	11	0	0

Note: All data has been weighted by the estimated employer payroll size to match the target population.

*Caution: small base size.

Email Invitation

Subject: WorkSafeBC would like to hear from you!

From: WorkSafeBC & Sentis Research



Share Your Feedback

We are conducting a research study about health and safety in your industry. If you are the person responsible for health and safety in your [company IF BCMSA CONTACT SUBSTITUTE organization] or the owner/operator of your company, we would really like to hear from you! (If not, then please forward this email to the right person – thank you!)

The survey is quick and easy. We've enlisted Sentis Research to conduct the survey and keep all responses confidential. Only aggregated results will be shared with WorkSafeBC and industry member health and safety associations.

Please answer the question below to get started. Don't have much to say on the topic? That's okay. We still want to hear from you. You can begin the survey by clicking the start survey button below.

Generally speaking, would you say that **workplace safety in your industry is...**

<input type="radio"/> Improving
<input type="radio"/> Staying the same
<input type="radio"/> Getting worse
<input type="radio"/> Unable to rate

[Start Survey](#)

We really appreciate your feedback. If you wish to verify this research, please contact Tracy Klass, Manager, Market Research at WorkSafeBC at tracy.klass@worksafebc.ca or 604-279-7572

Regards,
WorkSafeBC & Sentis Research

Having trouble? Copy and paste the link below into your web browser: [\[SURVEY URL\]](#)
You can also email us at worksafebc@sentis.ca

About this Survey: WorkSafeBC has enlisted an independent research firm, Sentis Market Research, to conduct this survey. Your participation is completely voluntary. All responses will be kept confidential by Sentis; though, if you include personal information in your responses, you will be considered to have consented to that personal information being collected and used by WorkSafeBC for the purpose of this survey.

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[Unsubscribe](#)



Sentis Market Research Inc.
6th Floor, 543 Granville Street
Vancouver, BC, V6C 1X8
sentisresearch.com

1st Email Reminder

Subject: WorkSafeBC would like your feedback

From: WorkSafeBC & Sentis Research

**Share Your Feedback**

There is still time to participate in WorkSafeBC's health and safety survey!

Please complete the survey by **Friday, February 22nd**.

If you started the survey but didn't finish it, you can pick up right where you left off.

Start / Continue Survey

If you're not the person responsible for health and safety in your [company/organization] [, or the owner/operator of your company], then please forward this email to the right person – thank you!

It's really easy and should only take about 7 minutes.

Don't have much to say on the topic? That's okay. We still want to hear from you

We've enlisted Sentis Research to conduct the survey and keep all responses confidential. Only aggregated results will be shared with WorkSafeBC and industry member health and safety associations.

Regards,
WorkSafeBC & Sentis Research

Having trouble? Copy and paste the link below into your web browser: [SURVEY URL]

You can also email us at worksafebc@sentis.ca

About this Survey: WorkSafeBC has enlisted an independent research firm, Sentis Market Research, to conduct this survey. Your participation is completely voluntary. All responses will be kept confidential by Sentis; though, if you include personal information in your responses, you will be considered to have consented to that personal information being collected and used by WorkSafeBC for the purpose of this survey.

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Sentis Market Research Inc.
6th Floor, 543 Granville Street
Vancouver, BC, V6C 1X8
sentisresearch.com

2nd Email Reminder

Subject: Deadline Extension: please complete by Feb 28

From: WorkSafeBC & Sentis Research

**Share Your Feedback**

There is still time to participate in WorkSafeBC's health and safety survey!

The deadline has been extended to **Thursday, February 28th**.

If you started the survey but didn't finish it, you can pick up right where you left off.

Start / Continue Survey

If you're not the person responsible for health and safety in your [company/organization] [, or the owner/operator of your company], then please forward this email to the right person – thank you!

It's really easy and should only take about 7 minutes.

Don't have much to say on the topic? That's okay. We still want to hear from you

We've enlisted Sentis Research to conduct the survey and keep all responses confidential. Only aggregated results will be shared with WorkSafeBC and industry member health and safety associations.

Regards,
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Sentis Market Research Inc.
6th Floor, 543 Granville Street
Vancouver, BC, V6C 1X8
sentisresearch.com

Welcome to the WorkSafeBC Industry Survey

The survey will take about 5 minutes and all responses will be kept confidential.

If you have any questions or problems with the survey, please email us at worksafebc@sentis.ca

PROGRAMMING NOTE: THE FIRST SURVEY QUESTION IS ALSO EMBEDDED IN THE EMAIL; ONCE ANSWERED THE RESPONDENT IS BROUGHT DIRECTLY INTO THE SURVEY AT Q2. THE RESPONDENT CAN ALSO ENTER THE SURVEY BY CLICKING THE LINK ON THE EMAIL AND THAT WILL BRING THEM TO Q1. IF A RESPONDENT LEAVES THE SURVEY MID-WAY THEY ARE ABLE TO RE-ACCESS LATER WHERE THEY LEFT OFF.

Q1. [single choice]

Generally speaking, would you say that **workplace safety in your industry** is...

- 3. Improving
- 2. Staying the same
- 1. Getting worse
- 98. Don't know

Q2. [open end]

Can you think of any organizations in BC that support or promote workplace health and safety [in/for INSERT NAME OF SECTOR]?

Please list up to three.

POP UP IF LEFT BLANK: If you can't think of any please type "don't know" in the first box.

SKIP Q3a IF ALREADY MENTIONED IN Q2. IF HSA IS MISPELLED RESPONDENT WILL BE ASKED Q3a.

Q3a. [single choice]

Have you heard of **[INSERT HSA]**?

1. Yes
2. No – SKIP TO Q7

Q3b. [single choice]

How did you first hear about **[INSERT HSA]**?

RANDOMIZE

1. Advertisement → POP UP AND RAOMIZE OPTIONS: Q3c. What kind of advertising first made you aware? [single choice]
 1. Radio
 2. YouTube
 3. Facebook
 4. Instagram
 5. Twitter
 6. LinkedIn
 7. TV
 8. Media/news article
 96. Other (please specify)
2. Read one of their publications
3. Word of mouth
4. Someone called/contacted you
5. Received an email
6. They sponsored/participated at an event
96. Other (please specify)
98. Can't recall

Q4. [single choice]

Overall, how satisfied are you with what **[INSERT HSA]** is doing to promote health and safety in your industry?

5. Very satisfied
4. Satisfied
3. Neither satisfied nor dissatisfied
2. Dissatisfied
1. Very dissatisfied
98. Don't know

Q5. [multi choice]

The **[INSERT HSA]** offers various services, resources, and information on health and safety.

Which of these services, resources or information has **your [IF HSA <> 12 "company", else "organization"] used or received** from **[INSERT HSA]**?

SHOW AS ORDERED FOR HALF SAMPLE, SHOW IN REVERSE ORDER FOR OTHER HALF OF SAMPLE

Please check all that apply.

- a. Health & safety resources (e.g. booklets, videos, manuals)
- b. Updates and notifications (e.g. health & safety news, regulatory changes, newsletter, etc.)
- c. On-site training
- d. Online training
- e. Certification [IF SELECTED, POP UP MULTI LINE TEXT BOX "Specify which certification(s):"]
> **TEXT REQUIRED IN FIRST OF 3 TEXT BOXES ONLY. SEMI MANDATORY.**
- f. Conferences, seminars and events
- g. An in-person meeting or site visit (includes consultation services)
- h. LinkedIn
- i. Twitter
- j. Facebook
- k. Instagram
- l. YouTube
- 96. Anything else? _____ [ANCHOR AT BOTTOM]
- 98. None/don't know [ANCHOR AT BOTTOM]

POP UP FOR EACH ITEM SELECTED

Q6a-96. [single choice]

How would you rate **[INSERT EACH ITEM USED IN Q5]** on meeting your needs?

- a. the health & Safety resources (e.g. booklets, videos, manuals)
- b. the updates and notifications (e.g. health & safety news, regulatory changes, newsletter, etc)
- c. the on-site training
- d. the online training
- e. the certifications
- f. the conferences, seminars and events
- g. the in-person meetings or site visits (includes consultation services)
- h. their updates on LinkedIn
- i. their tweets on Twitter
- j. their posts on Facebook
- k. their posts on Instagram
- l. their posts on YouTube
- 96. INSERT OTHER ("Anything else") FROM Q5

SCALE:

Very Satisfied	Satisfied	Neither satisfied nor dissatisfied	Dissatisfied	Very Dissatisfied	Don't know
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Q7. [open end]

IF Q3A=1: In what ways could **[INSERT HSA]** better serve or support your [IF HSA <> 12 "company", else "organization"] and industry to improve health and safety in your workplace?

IF Q3A=2: **[INSERT HSA]** is the health and safety association for [INSERT SECTOR NAME] in BC.

With this in mind, in what ways could **[INSERT HSA]** serve or support your [IF HSA <> 12 "company", else "organization"] and industry to improve health and safety in your workplace?

Please provide up to three suggestions.

PROMPT IF LEFT BLANK: You missed this question. If you are unable to provide feedback, please click 'Next' to continue.

ALLOW 4 LINES FOR EACH BOX.

Q8. [multi choice; drag and drop, maximum of 3]

Looking ahead, what kinds of services, resources, or information from **[INSERT HSA]** would most help you improve health and safety in your workplace?

Please rank up to three items by dragging them over to the right.

Ranking
(#1, #2, #3)

RANDOMIZE

1. Health & safety resources (e.g., booklets, videos, manuals)
2. Updates and notifications (e.g., health & safety news, regulatory changes, newsletter, etc.)
3. On-site training
4. Online training
5. Certifications
6. Conferences, seminars and events
7. An in-person meeting or site visit (includes consultation services)
8. Anything else? (please drag over and specify)
98. Don't know [EXCLUSIVE]

ASK ALL Q9

Q9. [multi choice; drag and drop]

SHOW AS ORDERED FOR HALF SAMPLE, SHOW IN REVERSE ORDER FOR OTHER HALF OF SAMPLE

How would you generally prefer to receive information (e.g., updates on new services and resources, health & safety news, regulatory changes) from **[INSERT HSA]**?

Please rank up to three items by dragging them over to the right.

Ranking
(#1, #2, #3)

- 1. In-person
- 2. Personal/direct emails
- 3. Group e-mails (i.e., an e-newsletter subscription)
- 4. By phone
- 5. By mail
- 6. On the [INSERT HSA] website
- 7. LinkedIn
- 8. Twitter
- 9. Facebook
- 10. Instagram
- 11. YouTube
- 96. Other (please specify)
- 99. No preference [ANCHOR AT BOTTOM]

Q9b. [single choice]

Generally speaking, how interested are you in receiving services, resources or information to improve health and safety in your workplace?

- 5. Very interested
- 4. Interested
- 3. Neutral
- 2. Not interested
- 1. Not at all interested
- 98. Don't know

Q10. [open end]

In every industry there is some degree of health and safety risk to workers. What do you think are the main health and safety risks in your industry?

Please list up to three.

PROMPT IF LEFT BLANK: You missed this question. If you are unable to provide feedback, please click 'Next' to continue.

Q11a: [open end, numbers only, no maximum or minimum]

And for classification purposes...

Approximately how many workers does your company employ in BC?

___ (number of workers in BC)

Q11b. [single choice]

Which of the following best describes your role in your organization?

1. Business owner
2. Senior executive
3. Manager
4. Supervisor
5. Staff member
6. [IF HSA=10, "Driver"]
7. Dedicated health and safety position
8. Bookkeeper/accountant
96. Other (please specify)

Q12. [single choice]

Does your [company IF BCMSA CONTACT SUBSTITUTE organization] look after the bookkeeping or accounting for other businesses, including managing WorkSafeBC premium payments on their behalf?

1. Yes (we are an accounting/bookkeeping firm)
2. No

**Those are all out questions.
Please click submit to complete your survey.**

Thank you very much for your feedback. Your survey has been submitted.